



be seen

AS A LEADER | A PARTNER | A CHAMPION

Because *Care* Matters

THE CAMPAIGN *for*  
ROCHESTER REGIONAL HEALTH

Thousands of people come through the doors of Rochester Regional Health each year seeking care for themselves or for a loved one. Each time the doors open, we have the chance to offer hope.

Hope for another birthday.  
Hope to live pain-free.  
Hope that, someday, life will be better.

We're able to offer all of that because of community partners like you.

As an invaluable contributor to our community, we would like to invite your organization to become a sponsor for one or more of our events in 2020. Our friends and neighbors will know about your gift, and they'll understand that you chose to stand by them when it mattered most. You'll be investing in life-saving technology and leading-edge research. And together, with our other community leaders and partners, you'll be ensuring that we all have the best in medical care — right here where we live and work.

**ROCHESTER**  
REGIONAL HEALTH

The logo for Rochester Regional Health, featuring the word "ROCHESTER" in a large, bold, black sans-serif font above the words "REGIONAL HEALTH" in a smaller, black sans-serif font. The word "HEALTH" is highlighted in a medium blue color. The text is positioned on the left side of the slide, partially overlapping a dark blue circular graphic element.

**ROCHESTER**  
REGIONAL **HEALTH**

EVENT SPONSORSHIP OPPORTUNITIES

## ROCHESTER REGIONAL HEALTH FOUNDATIONS | 2020 EVENT SPONSORSHIP

I/We, \_\_\_\_\_, agree to support Rochester Regional Health and the **Because Care Matters Campaign** by sponsoring the following event(s) in 2020:

**United Memorial Medical Center Gala**    Level/Amount: \$ \_\_\_\_\_  
Saturday, June 13

**SAVOR!**    Level/Amount: \$ \_\_\_\_\_  
Tuesday, June 16

**Ralph P. DeStefano  
Memorial Golf Classic**    Level/Amount: \$ \_\_\_\_\_  
Monday, September 21

**Rochester Regional Health Gala**    Level/Amount: \$ \_\_\_\_\_  
Saturday, November 14

Contact name: \_\_\_\_\_

Company name: \_\_\_\_\_

Mailing address: \_\_\_\_\_

\_\_\_\_\_

Email address: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please send your completed form to:**  
Rochester Regional Health Foundations  
330 Monroe Avenue, 4th Floor  
Rochester, NY 14607  
Or email to: [events@rochesterregional.org](mailto:events@rochesterregional.org)

*An invoice will be sent 60 days prior to the event.*

### Thank you for your support!

[give.rochesterregional.org/events](https://give.rochesterregional.org/events)

THE CAMPAIGN *for*  
ROCHESTER REGIONAL HEALTH

## Because *Care* Matters

[BecauseCareMatters.org](https://BecauseCareMatters.org)

SAVOR!

# GOURMET FOOD, WINE AND CRAFT BEVERAGES

TUESDAY

## JUNE 16, 2020

SITE OF THE ROCHESTER  
INTERNATIONAL JAZZ FESTIVAL  
ROCHESTER, NY

Rochester Regional Health's unrivaled  
gastronomic experience, featuring more  
than 50 of the region's best places to eat  
and drink all under one roof!

ROCHESTER REGIONAL [HEALTH](#)

## SPONSORSHIPS

### CHEF DE CUISINE | \$40,000

*(Only one available!)*

*(\$39,200 tax deductible)*

20 VIP tickets | 20 general admission  
tickets | Chauffeured transportation  
for up to 10 guests, to and from the  
event | Prominent logo representation  
and listed as "Presenting Sponsor" in  
event marketing materials

### VIP LOUNGE | \$25,000

*(\$24,360 tax deductible)*

16 VIP tickets | 16 general admission  
tickets | Complimentary valet parking  
for VIP ticket holders | Logo included  
in event marketing materials

### SOUS CHEF | \$15,000

*(\$14,488 tax deductible)*

12 VIP tickets | 14 general admission  
tickets | Complimentary valet parking  
for VIP ticket holders | Logo included  
in event marketing materials

### CHEF DE PARTIE | \$7,500

*(\$7,140 tax deductible)*

8 VIP tickets | 10 general admission  
tickets | Complimentary valet parking  
for VIP ticket holders | Name listed in  
event marketing materials

### PATISSIER | \$5,000

*(\$4,720 tax deductible)*

4 VIP tickets | 10 general admission  
tickets | Complimentary valet parking  
for VIP ticket holders | Name listed in  
event marketing materials

### COMMIS CHEF | \$2,500

*(\$2,260 tax deductible)*

2 VIP tickets | 10 general admission  
tickets | Complimentary valet parking  
for VIP ticket holders | Name listed in  
event marketing materials

### VIP TICKETS | \$225 EACH

*(\$205 tax deductible)*

Limited tickets available

### GENERAL ADMISSION TICKETS \$70 EACH

*(\$55 tax deductible)*

THE  
GALA

ROCHESTER REGIONAL HEALTH

# EAT DRINK DANCE

SATURDAY

**NOVEMBER 14, 2020**

JOSEPH A. FLOREANO ROCHESTER  
RIVERSIDE CONVENTION CENTER  
123 E. MAIN STREET, ROCHESTER, NY

This annual, black-tie event features dinner, dancing, and highlights from our year's most noteworthy achievements, in the community and system-wide. This year's Gala will serve as the kick-off celebration for the public phase of the Because *Care Matters* campaign.

## SPONSORSHIPS

**PRESENTING | \$75,000** *(Only one available!)*

*(\$72,600 tax deductible)*

Two tables (accommodates 20) with premier table placement  
"Host" of the pre-Gala top sponsor reception  
Limousine transportation to and from the Gala for you  
and your guests (from one location)

Full-page ad in the Gala program

Lead sponsor recognition in event marketing

Live recognition during the Gala opening remarks

Logo recognition on print and digital event signage

Recognition in post-event tribute ad in the *Rochester Business Journal*

**ELITE | \$50,000**

*(\$47,600 tax deductible)*

Two tables (accommodates 20) with premier table placement  
Invitation to the pre-Gala top sponsor reception

Full-page ad in the Gala program

Lead sponsor recognition in event marketing

Live recognition in the Gala remarks

Logo recognition on print and digital event signage

Recognition in post-event tribute ad in the *Rochester Business Journal*



### **SPECIALTY | \$30,000**

*Entertainment, Cocktail Hour, Social Media Sponsors*

*(\$27,600 tax deductible)*

Two tables (accommodates 20) with premier table placement  
Invitation to the pre-Gala top sponsor reception  
Full-page ad in the Gala program  
Lead sponsor recognition in event marketing  
Live recognition in the Gala remarks  
Logo recognition on print and digital event signage  
Recognition in post-event tribute ad in the  
*Rochester Business Journal*

### **DIAMOND | \$25,000**

*(\$22,600 tax deductible)*

Two tables (accommodates 20) with premier table placement  
Invitation to the pre-Gala top sponsor reception  
Full-page ad in the Gala program  
Lead sponsor recognition in event marketing  
Live recognition in the Gala remarks  
Logo recognition on print and digital event signage  
Recognition in post-event tribute ad in the  
*Rochester Business Journal*

### **PLATINUM | \$15,000**

*(\$13,800 tax deductible)*

One table for ten people  
Invitation to the pre-Gala top sponsor reception  
Half-page ad in the Gala program  
Live recognition in the Gala remarks  
Logo recognition on print and digital event signage

### **GOLD | \$10,000**

*(\$8,800 tax deductible)*

One table for ten people  
Quarter-page ad in the Gala program  
Name recognition on print and digital event signage

### **SILVER | \$7,500**

*(\$6,300 tax deductible)*

One table for ten people  
Eighth-page ad in the Gala program  
Name recognition on print and digital event signage

### **BRONZE | \$4,500**

*(\$3,300 tax deductible)*

One table for ten people  
Name recognition on printed event signage

### **TICKET OPPORTUNITIES**

#### **TABLE OF TEN | \$2,500**

*(\$1,300 tax deductible)*

Name recognition on your assigned table

#### **PATRON TICKET | \$750**

*(\$630 tax deductible)*

One general admission ticket to the Gala  
Name recognition on printed event signage and in the Gala program

#### **GENERAL TICKET | \$250**

*(\$130 tax deductible)*

One general admission ticket to the Gala

ROCHESTER REGIONAL HEALTH

RALPH P. DESTEPHANO MEMORIAL

GOLF  
CLASSIC

# EAT DRINK GOLF

MONDAY

**SEPTEMBER 21, 2020**

OAK HILL COUNTRY CLUB, PITTSFORD, NY

The Ralph P. DeStephano Memorial Golf Classic has been a staple in the Rochester community for over 40 years and has raised more than \$2 million for a variety of critical health care programs and services within Rochester Regional Health. All participants receive a tee prize, lunch, use of the putting green and driving range, and are invited to a post-tournament reception and awards dinner.

ROCHESTER REGIONAL **HEALTH**

## SPONSORSHIPS

In addition to the benefits listed below, all sponsors will be recognized through event signage and a post-tournament tribute advertisement in the *Rochester Business Journal*.

### PRESENTING SPONSOR | \$10,000

*(Only one available!)*

*(\$6,320 tax deductible)*

8 golfers | Prominent name/logo representation with tee prize

### CART SPONSOR | \$7,000

*(\$5,160 tax deductible)*

4 golfers | Name/logo on golf carts

### EAST COURSE FOURSOME | \$6,000

*(\$3,415 tax deductible)*

4 golfers | Name representation on a hole/tee sign

### RULES SHEET SPONSOR | \$4,000

*(\$2,160 tax deductible)*

4 golfers | Name/logo representation on the rules sheet provided to every golfer

### EAGLE SPONSOR | \$3,000

*(\$1,300 tax deductible)*

4 golfers | Name representation on hole/tee sign

### INDIVIDUAL GOLFER | \$625

*(\$165 tax deductible)*

One golfer

### TEE SIGN SPONSOR | \$500

*(\$450 tax deductible)*

Name representation on a hole/tee sign

### DINNER TICKETS | \$100 EACH

# GALA

UNITED MEMORIAL MEDICAL CENTER

# EAT DRINK DANCE

SATURDAY

**JUNE 13, 2020**

GENESEE COMMUNITY COLLEGE  
RICHARD C. CALL ARENA  
BATAVIA, NY

This is United Memorial Medical Center's signature event that brings together staff and friends of UMMC for an evening of cocktails, dinner and dancing.

ROCHESTER REGIONAL **HEALTH**

## SPONSORSHIPS

### PRESENTING | \$10,000 *(Only one available!)*

*(\$8,400 tax deductible)*

Dinner reservations for 20 (two tables) with premium table placement

Host of the gala cocktail hour

Company name and logo recognition on invitation

Live recognition during the evening

Logo recognition on event signage

Logo recognition in tribute ad in *The Daily News*

### PLATINUM SPONSOR | \$7,500

*(\$5,900 tax deductible)*

Dinner reservations for 20 (two tables)

with premium table placement

Live recognition during the evening

Logo recognition on event signage

Logo recognition in tribute ad in *The Daily News*

### GOLD SPONSORS | \$5,000

*(\$3,400 tax deductible)*

Dinner reservations for 20 (two tables)

Live recognition during the evening

Name recognition on event signage

Name recognition in tribute ad in

*The Daily News*

### SILVER SPONSOR | \$2,500

*(\$1,700 tax deductible)*

Dinner reservations for 10 (one table)

Name recognition on event signage

Name recognition in tribute ad in

*The Daily News*

### TICKET/TABLE OPTIONS

#### TABLE OF TEN | \$1,500

*(\$700 tax deductible)*

#### PATRON TICKETS | \$600

*(\$440 tax deductible)*

Two tickets

Name recognition on printed signage

#### GENERAL TICKET | \$150

*(\$70 tax deductible)*