

## Join us in the fight against breast cancer.

Partner with Rochester Regional Health  
to make mammograms more accessible.

A 15-minute breast screening can save lives, but when you're busy with work and family, it's easy to put it off. That's why—with your help—we're bringing mammograms directly to the places where people work, shop and worship.

And it's more than convenience. The Rochester Regional Health Mobile Mammography Center's unit has the same state-of-the-art technology you would find at any of our breast imaging centers. Our skilled radiologists can detect breast cancer in its earliest form and give patients the best chance at a full recovery.

When you partner with Mobile Mammography, you're ensuring that thousands of our friends and neighbors have the opportunity to live longer, healthier lives. Together, we can make our region stronger and better for all of us.



Driving  
breast health,  
together.

**ROCHESTER**  
REGIONAL HEALTH

## Benefits

### Presenting Sponsor for One Year

- Recognition/Company logo displayed on mobile unit
- Mobile unit to location of choice based on availability twice a year
- Listed as a sponsor on magnet appointment reminder card
- Opportunity to distribute own branded marketing collateral on coach
- Named recognition on our Mobile Mammography website, Facebook page, marketing collateral and Foundation communications

X

### Sponsor Unit for One Year

- Mobile unit to location of choice based on availability to benefit their employees twice a year
- Logo prominently displayed on mobile unit
- Named recognition on our Mobile Mammography website, Facebook page, marketing collateral and Foundation communications

X

### Sponsor Unit for One Year

- Logo prominently displayed on mobile unit
- Named recognition on our Mobile Mammography website and Foundations communications

X

### Press release announcing partnership to community-wide channels

X

X

### Personalized tour of mobile unit

- At Mobile Mammography site

X

X

X

X

### Fuel Sponsor for One Year

- Small logo recognition displayed on mobile unit
- Named recognition on our Mobile Mammography website and Foundation E-newsletter

X

**Champion**  
\$200,000  
(2 available)

**Ambition**  
\$50,000  
(4 available)

**Advocate**  
\$25,000  
(8 available)

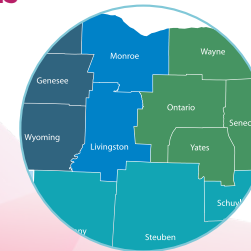
**Power Sponsor**  
\$15,000



APPROXIMATELY  
**\$800K**  
YEAR TO  
OPERATE

### COUNTIES SERVED

Monroe  
Ontario  
Wayne  
Cayuga  
Seneca  
Yates  
Steuben  
Livingston  
Genesee (2022)



RRH  
FOUNDATION  
**\$250K**  
GOAL

Breast Cancer screening for New Yorkers with or without Insurance

Wheelchair accessible

Screened 2177 women in 2021

20-25 screening events per month

601 screening events in 2021